

THE TEAOΣ SOCIETY

Arts & Culture Research Lab Observatorium

Founded in December, 2019



6 YEARS

7 PROGRAMS

70 LOCATIONS

(Programs & field research)

2 DOCUMENTARIES

7 RESEARCH TOPICS

8 BOOKS

9 ONLINE JOURNALS

Countless micro-communities

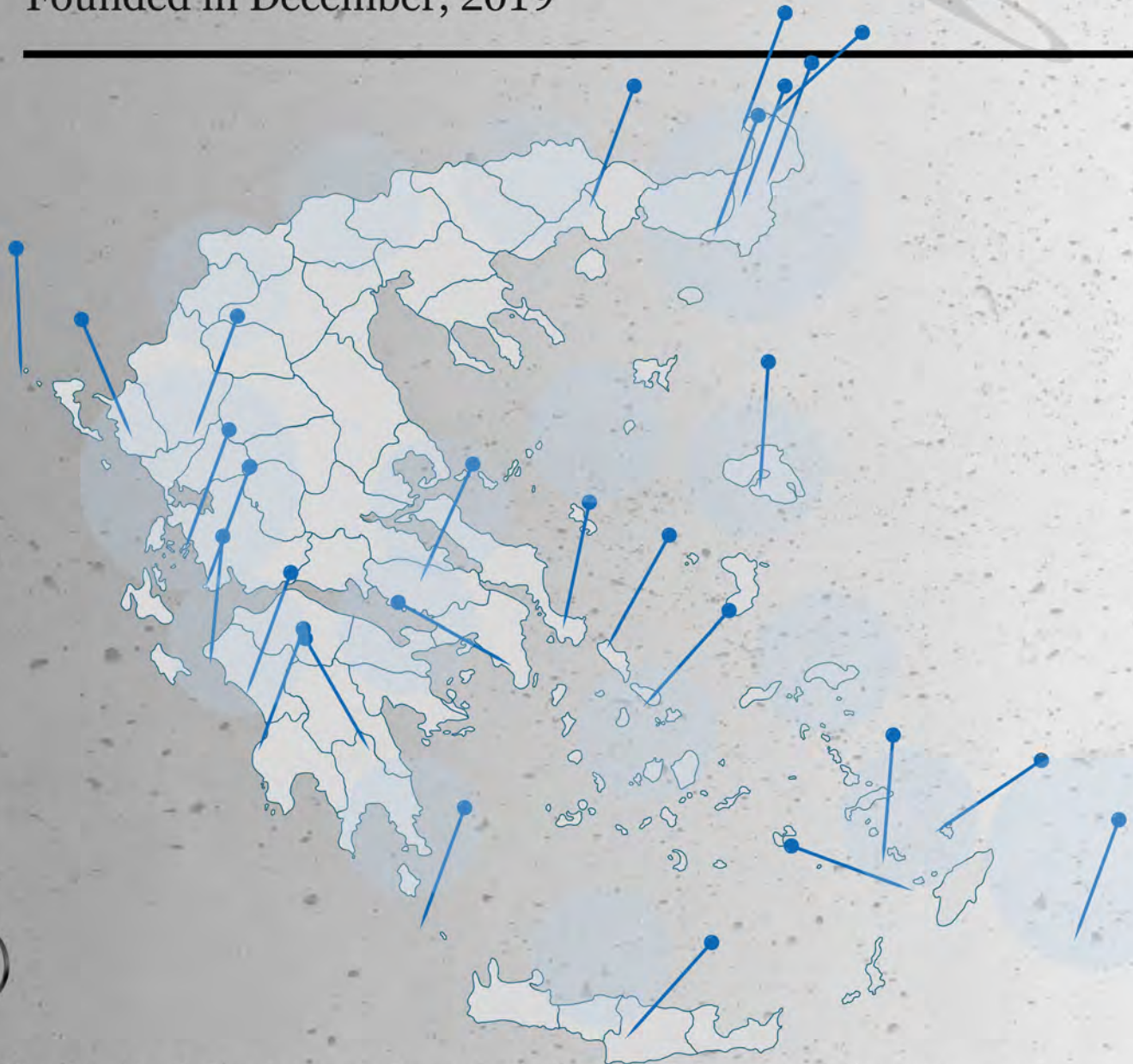
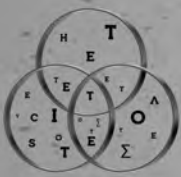
THE ΤΕΛΟΣ SOCIETY

Arts & Culture Research Lab Observatorium

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THE ΤΕΛΟΣ SOCIETY



“Τέλος” in Greek denotes an end or completion. In philosophical discourse—most notably in Aristotle—it signifies the intrinsic purpose or final cause of a being or action: the inherent aim toward which something naturally strives. Telos thus names not an endpoint, but the principle of fulfillment that gives form, direction, and meaning to existence, action (purpose, or ultimate aim).

So, when used in the context of THE ΤΕΛΟΣ SOCIETY, the word suggests:

- a search for purposeful creation,
- an exploration of the ultimate meaning behind cultural forms,
- and a commitment to understanding how artistic and cultural practices reach their fullest expression, completion, or destiny in Greece through collective engagements.

THE ΤΕΛΟΣ SOCIETY

Arts & Culture Research Lab Observatorium

WHO WE ARE

THE ΤΕΛΟΣ SOCIETY

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Nantes St Nazaire, France

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THE ΤΕΛΟΣ SOCIETY

Arts & Culture Research Lab Observatorium

1. WHAT WE DO

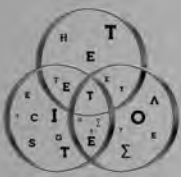


THE ΤΕΛΟΣ SOCIETY

THE ΤΕΛΟΣ SOCIETY, Arts & Culture Research Lab Observatorium, is a non-profit cultural research organization working at the intersection of contemporary art, social and human sciences, and the intangible heritage of Greece as it is lived and practiced in the **Greek periphery**. Our main operational axis is grounded in culture, society, the environment, and financial sustainability, expanding organically when necessary. TTS defines its core field of study as Greece within its broader geographic and cultural context—the Balkans, the Mediterranean, and the MENASA region.

The cultural compass of TTS is shaped by **Greece's unique morphology**: 80% mountainous, dispersed across the mainland and hundreds of islands, nearly 170 of which remain inhabited. **This decentralized geography forms our living field of learning**. Our work cultivates synergies and participatory engagement, connecting oppositional ends of the country and merging contemporary artistic practices with intangible heritage and local traditions. We are committed to the Greek periphery—to the islands, the borderlands, and the remote mountainous areas. We do not enter these communities to educate them; instead, we listen, coexist, and work alongside environments that range from a single long-term resident—the true custodian of the land—to small towns with evolving cultural needs.

TTS does not lead output-driven projects. Rather, we form long-term relationships, practicing continuous dialogue with regions and communities that are often absent from the national cultural conversation. Our presence is steady and sustained, before, during, and after each program, and we maintain and foster connections among people from all over Greece, ensuring that knowledge circulates horizontally rather than hierarchically.



THE ΤΕΛΟΣ SOCIETY

Arts & Culture Research Lab Observatorium

WHAT WE DO *(continues)*



THE ΤΕΛΟΣ SOCIETY

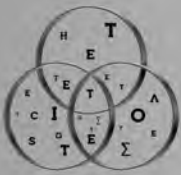
Interdisciplinarity, within this framework, becomes both a methodological tool and a condition for generating new concepts and original artistic forms.

We reject the myth that Greece's cultural narrative emerges from a single urban center. Instead, the country is defined by a **constellation of micro-centers**, each with its own intelligence, history, and creative potential—and it is within these diverse loci that we choose to expand.

Our inaugural research, **GREECE Educational Heurism Vol. 1 & Vol. 2** (2022), examined nearly 300 independent art spaces across the country over a two-year period. From these, we covered 72 initiative/spaces in **436 pages** across Evia, Tinos, Elafonisos, Thessaloniki, Kavala, Vamvakou, Lesvos, Nisyros, Piraeus, Pyrgos, Crete, Chios, Anafi, Paros, Syros, Amfissa, Kardamyli, Amorgos, Lavrio, Naxos, Ios, and Athens.

THE ΤΕΛΟΣ SOCIETY is a research-driven cultural platform that develops methodologies enabling communities to re-enlist in—and reclaim—their own agency. **We practice citizenship through agency in culture.**

Since 2019, we have conducted research, realized programs, and created interventions in nearly seventy locations across Greece. We are present. And we sustain the growth long after we part ways.



PROJECTS

- **2025-2029 “TO HEALTH, WITH A GLASS OF WATER”**

With the Auspices and support of the Ministry of Culture
(Following the water arteries of Greece and Cyprus and how they shape our culture)

- **2024-2025 “CELLAR 10”**

With the Auspices and support of the Ministry of Culture
Petroto, Achaia)

- **2024 “UNCREATED TIME”**

With the Auspices and support of the Ministry of Culture
(Provatonas, Dadia Forest, Lefkimmi, Dicymoteicho, Ormenio, Petrota)

- **2023-2025 “BREAD & CHARCOAL”**

With the Auspices and support of the Ministry of Culture
(Lefkimmi, Amfiklia, Kastellorizo, Spetses, Vamvakou, Keratsini, Athens, Gialova, Vissani, Ioannina, Elliniko, Kourouta)

- **2022 “ISMAIL ART PROJECT”**

Supported by the Municipality of Tinos, Cycladic Islands
Abandoned settlement of Ismail, the birthplace of sculptor Yiannoulis Chalepas)

- **2022 “OBSERVATORY EDGES”**

With the Auspices and support of the Ministry of Culture
(Ro, Strongyli, Saint George of the Island, Kastellorizo)

- **2021 “CARVING THE NEGATIVE”**

With the Auspices and support of the Ministry of Culture
(Evia, Lesvos, Tinos)



TO HEALTH, WITH A GLASS OF WATER

2025-2029



“TO HEALTH, WITH A GLASS OF WATER” is a multiyear cultural research project by THE TEAOΣ SOCIETY, beginning from the Marathon Dam and expanding across the water arteries of Attica in Viotia and Fokida. 2029 marks the 100th anniversary of the dam’s completion-a monument of modern Greek culture and heritage.

In 2026, the program deepens its focus by mapping the interconnected water networks and how water shapes identity, memory, and environmental awareness in Greece and Cyprus highlighting the environmental urgency surrounding water scarcity, climate stress, and the cultural narratives tied to freshwater resources.

The project unfolds through research, artistic production, and public engagement: an international symposium in Marathonas, the publication of the DECAEXASELIDO research volume, commissions for contemporary ceramic water vessels, a five-day educational route from Evinos to Marathonas, and extensive visual and field documentation.



UNCREATED TIME

2024



“UNCREATED TIME” was an interdisciplinary cultural research project developed by THE TELOS SOCIETY in the region of Evros, exploring the layers of memory, loss, resilience, and continuity that shape the area. Through fieldwork and a series of interventions in various communities in Provatona, Lefkimmi, Dadia Forest, Didymoteicho, Ormenio, Petrota and the border landscapes along the Evros river, the project illuminated the complex relationship between land, community, and time.

Its title draws inspiration from Leucippus and Democritus, the pre-Socratic philosophers born in the region, whose ideas on *time* and *nature of the void* provide a poetic framework for understanding landscapes shaped by both fragmentation and possibility.

From this research, the **Fertile Land** project emerged—an initiative shaped collectively with local cultural representatives, reflecting shared priorities and lived experiences. Rooted in dialogue, it proposes new cultural tools for regions shaped by geopolitical pressure yet rich in heritage, creativity, and future possibility.



UNCREATED TIME

2024



- **UNCREATED TIME – Program Overview**
- **Dates & Location:** 1–3 September 2024, across the Evros region (Lefkimmi, Provatonas, Didymoteicho, Dadia Forest, Ormenio, Petrota, Tri-border area).
- **Organized by:** THE ΤΕΛΟΣ SOCIETY, with the support of the Hellenic Ministry of Culture.
- **Concept:** Inspired by the philosophies of Leucippus and Democritus, exploring “uncreated time” in landscapes shaped by geological, environmental, and cultural forces.
- **Public Events:**
 - Museum of Bread & Wheat tour (Lefkimmi).
 - SOUNDS – musical gathering with musicians from across Evros.
 - IMAGE – screenings and video works by Vaggi Sekifu, Stefanos Kosmidis (Implode), Jenifer Nelson.
- **Research Activities:**
 - Fossil Forest of Evros with Zacharias Boubopoulos.
 - Post-Byzantine church study.
 - Dadia National Park fieldwork.
 - Semi-precious stone workshop with Stamatis Palazis.
- **Symposium:** Meeting of local cultural stakeholders forming a collaborative cultural strategy.
- **Aim:** To build long-term cultural coalitions in border regions and activate local heritage through interdisciplinary research.

With the support of:



ΕΛΛΗΝΙΚΗ ΔΗΜΟΚΡΑΤΙΑ
Υπουργείο Πολιτισμού και Αθλητισμού



ΕΥΡΩΦΑΡΜ

In collaboration with:



ΑΔ Αρχοντικό Λεύκιππος



Απολιθωμένο Δάσος Έβρου



BREAD & CHARCOAL

2023-2025



THE “**BREAD & CHARCOAL**” is THE ΤΕΛΟΣ SOCIETY’s ongoing cultural research program (2023–2025) exploring ***bread*** as the ultimate sculpture on the Greek table highlighting its social significance in Greece’s post-industrial and rural geographies. Through fieldwork, oral histories, collective bread-making actions, and collaborations with artisans, historians, museums, and local communities, the project reveals the micro-local knowledge embedded in traditional baking practices.

A small village of Epirus, named Vissani served as the departure point and then we expanded in **13 locations and communities all over Greece** in collaboration with institutional partnerships with the Loulis Museum, ALBA–SEV Center of Excellence in Creative Leadership, and others. The program will soon culminate in a bilingual publication that treats bread as a cultural archetype—sculptural, ritual, and socially binding—illuminating its role in contemporary Greece. In June 2025, the project expands into the Vamvakou Experience Festival, integrating research, performance, public discussion, and communal bread-making into a multidisciplinary cultural event.



BREAD & CHARCOAL

2023-2025



2023 Parallel events

- Breaking Bread workshop — Betty's Bakery, Athens, Attica
- Breaking Bread celebration — Bread Museum, Amfikleia, Fthiotis
- Breaking Bread — Lefkimmi Wheat & Bread Museum, Soufli, Evros
- Field Research in Pogoni, with scholar Konstantinos Kostoulas, Epirus

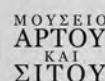
2024 Parallel events

- Research fieldwork in Attica bakeries (Jan 2024)
- Breaking Bread action at Loulis Museum & Greek Baking School (July 2024)
- Breaking Bread action — Dexaménes Seaside Hotel (Sept 2024)
- Breaking Bread research and communal baking — Spetses (June 2024)
- Breaking Bread large-scale action at Vissani Square (April 2024)
- Participation at SEV's 5th Annual Creative Leadership Symposium (March 2024)
- Workshop at Loulis Museum (children's educational program)

2025 Parallel events

- Vamvakou Experience Festival — June 2025
 - Presentation of Bread & Charcoal research
 - Live communal baking and storytelling
 - Artist talks, culinary heritage dialogue
 - Installation / performative action by The Telos Society
 - Engagement with local community & visiting participants

24 Institutions & Organizations
20 Greek and International artists
40 Interviews with bakers (traditional & artisan)
12 Researchers, historians and scientists
13 Programs in 13 peripheral locations
3 Bread Museums
All with the blessings of the Hellenic Bakers Federation and the Hellenic Chamber of Crafts and Small Industries



ΦΙΛΙΠΠΟΣ ΝΑΚΑΣ



ISMAIL ART PROJECT

2023-2025



The “**ISMAIL ART PROJECT**” unfolded in the long-abandoned settlement of Ismail in Tinos, a place left untouched for nearly 70 years and known as the birthplace of the renowned marble sculptor Yiannoulis Halepas. Through a series of ephemeral, site-specific installations, the project sought not only to activate the silent landscape but also to protect and reframe the settlement as a cultural trekking route, ensuring its visibility and relevance for future generations.

Working closely with the local community of Tinos, the project became a shared act of stewardship, blending contemporary artistic practice with collective memory. Residents, cultural workers, and volunteers contributed knowledge and support, helping us reconnect the scattered architectural traces of Ismail with the island’s living cultural fabric.

A series of interventions took place with the immediate community including art therapy workshops.



ΔΗΜΟΣ ΤΗΝΟΥ
ΠΝΕΥΜΑΤΙΚΟ ΚΕΝΤΡΟ ΠΑΝΟΡΜΟΥ
ΓΙΑΝΝΟΥΛΗΣ ΧΑΛΕΠΑΣ



OBSERVATORY - EDGES

2022



OBSERVATORY - EDGES (/pa.ra.ti.ri'ti.ri.o/ – /á.kra:/) is a cultural action by THE ΤΕΛΟΣ SOCIETY that took place in the island complex of Megisti (Kastellorizo, Ro, Agios Georgios of the Mountain, Agios Georgios of the Island, and Stroggýli) from 6–10 September 2022, but the program was build over two years. The project brought together a multidisciplinary team of cultural practitioners—artists, researchers, and writers—invited **to observe and interpret contemporary culture from the easternmost edge of Greece and Europe.**

Through site-specific exercises, encounters, and a landmark symposium on the islet of Stroggýli, where for the **1st time a cultural program was realized at the easternmost islet of Greece.** Geography, geopolitics, and local communities helped shape new cultural meaning. The program emphasized trust-building, collective thinking, and poetic engagement in remote environments, forging connections between local authorities, inhabitants, the military, and the visiting cultural group. The action resulted in letters, reflections, images, and experiential records, forming the foundation of the forthcoming TTS publication. Supported by the Hellenic Ministry of Culture, the South Aegean Region, and the Municipality of Megisti, the project highlights the power of culture to bridge distances and open new horizons.



OBSERVATORY - EDGES

2022



PROGRAM

09/2022

09/2022

- Agios Georgios tou Vouniou & Castello Rosso
 - Observatory I
 -

09/2022

- Archaeological Museum of Megisti
- Folklore Museum of Megisti
- Puzzle Museum
- Works of Alexandros Zygouris
 - Visits
- Ro
 - Observation Exercise II

• Blue Cave

- Sound & Resonance
- Agios Georgios of the Island
 - Observation Exercise III
- Central Market of Megisti
 - General Rehearsal – “AKRA”

09/2022

- Stroggýli islet
 - Symposium “AKRA”
 - Observation Exercise III
- Megisti Event Hall
 - Letters & Artistic Impressions “AKRA”

How does our culture appear when viewed from the edges of our world—at its literal, metaphorical, or temporal boundaries?

Με την οικονομική
υποστήριξη και την αιγίδα



ΕΛΛΗΝΙΚΗ ΔΗΜΟΚΡΑΤΙΑ
Υπουργείο Πολιτισμού και Αθλητισμού

Υπό την αιγίδα



Δήμος
Μεγίστης



Με την υποστήριξη



ΥΠΟΥΡΓΕΙΟ ΠΟΛΙΤΙΣΜΟΥ ΚΑΙ ΑΘΛΗΤΙΣΜΟΥ
ΕΦΟΡΕΙΑ ΑΡΧΑΙΟΤΗΤΩΝ ΑΙΓΑΙΟΚΑΝΙΝΩΝ



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Χορηγοί επικοινωνίας

THE ART NEWSPAPER GREECE



Χορηγοί

LIPSI WINERY
- το μικρό terroir -

PROMISE



CARVING THE NEGATIVE

2023-2025



“CARVING THE NEGATIVE” is an participatory, collaborative initiative by THE TEAOΣ SOCIETY, in partnership with KOINΩNΩ, The Tinos Gathering, K-Gold Temporary Gallery, and Tidal Culture Lab. The project brings together six invited visual artists—Giorgos Maraziotis, Sofia Dona, Eliana Otta, Maria Papadimitriou, Ilias Papailiakis, and Panos Sklavenitis—who generously share the temporary rights to six original “visual texts.” These texts serve as conceptual triggers for collective interpretation through a series of programs of shared authorship held across Tinos, Lesbos, and Euboea.

Participants, including teenagers and adults from the three local communities, were invited to explore the limits of interpretation, authorship, and artistic translation. Under the guidance of curators Sotirios Bahtsetzis, Chrysoula Lioni, and Dimitris Spyrou, attendees transform the texts into ephemeral artworks created collaboratively onsite. The project aims to cultivate artistic dialogue across regions, encourage shared creative authorship, and highlight the value of process-based, temporary artistic practices. 18 ephemeral site-specific artworks were produced in all three locations with over 100 co-authors.



CARVING THE NEGATIVE

2023-2025



“CARVING THE NEGATIVE” unfolds through three workshop modules, each hosted in a different region. The first workshop takes place in Tinos (27–29 August 2021), featuring morning sessions dedicated to text interpretation (10:00–13:00) and afternoon sessions focused on producing ephemeral works. The second module occurs in Euboea at Avantis Estate, Chalkida (9–10 September 2021), running from 10:00 to 15:00 and combining reading, discussion, and artistic experimentation. The third workshop is held in Lesvos (30–31 October 2021), following a similar structure of collective creative development.

Throughout all three sessions, participants work in groups to translate six original visual texts into temporary, site-responsive artworks. The curatorial team guides discussions, contextualizes the artists’ contributions, and supports the collaborative creative process. Upon completion of the full program, all resulting works will be documented and presented in the project catalog, on The Telos Society website, and across partner organizations’ social media platforms. The project is supported by the Hellenic Ministry of Culture and Sports.

CELLAR 10



HELLENIC REPUBLIC
Ministry of Culture and Sports

DOCUMENTARY 2025
50 MINS



“ΚΕΛΛΑΡΙ 10 | CELLAR 10,” produced by **THE TELOS SOCIETY**, documents one of the oldest and most storied structures of Achaia Clauss—a landmark once sustained by a vibrant working community whose presence is now fading into memory.

The film highlights the historic Imperial Cellar, home to aging barrels of Mavrodaphne dedicated since 1885 to distinguished visitors, beginning with Empress Elisabeth of Austria-Hungary. Today, Cellar 10 stands as a living archive of craftsmanship, mythology, and cultural exchange, bridging the legacy of Greek winemaking with its future. Shot in Achaia and supported by the Hellenic Ministry of Culture, the documentary seeks to honor the people, stories, and traditions that shaped this extraordinary site before they disappear forever. The documentary unfolds paralleled to the history of modern Greece while cameras were allowed in for the first time.

ARCHEOLOGICAL MUSEUM OF PIREAS

DOCUMENTARY 2025
17 MINS 50 SECS



ARTAXIA PRODUCTION HOUSE and **THE ΤΕΛΟΣ SOCIETY** present a documentary dedicated to the Archaeological Museum of Piraeus, created with the generous support of Technical Environmental Protection S.A. (TPP S.A.).

The film aims to reintroduce the public and to contemporary art audiences this significant yet under-visited museum, located only thirty minutes from central Athens. Through a cinematic narrative crafted by directors **Dimitris Paksoglou** and **Georgia Kotretsos**, the documentary highlights the museum's exceptional collections—from classical sculpture to rare bronze masterpieces—revealing its vital role in understanding the maritime, political, and artistic history of ancient Piraeus. By bringing audiences closer to this overlooked cultural treasure, the project aspires to strengthen public engagement and renew appreciation for the museum's enduring importance.

BOOKS | ONLINE JOURNALS

THE TEAOΣ SOCIETY is an independent publishing house. It focuses on research-based volumes, editions, and journals dedicated to contemporary art and culture in Greece, the Balkans, and the wider Mediterranean. Its research series are published in the language that best allows its collaborators to express their work.

DECAEXASELIDO

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SEPTEMBER 2025

Authors: Anais Alfieri, Dimitris Papachristos, Marianna Stefanitsi, and Liana Psarologaki

TELL ME

A Portrait of the Post-industrial Era of Patras

George Maraziotis

978-618-85752-8-8

SEPTEMBER, 2025

TO ΚΑΣΤΕΛΛΟΠΙΖΟ ΒΟΤΣΑΛΟΚΟΧΥΛΑΚΙ

Georgia Kakourou-Chroni

ISBN 978-618-85752-6-4

DECEMBER, 2024

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TELL ME by Yorgos Maraziotis

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THE DAY AFTER...

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DECASEXASELIDO

Academic Perspectives on Greece's Cultural Field

PAGES 64

ΔΕΚΑΕΞΑΣΕΛΙΔΟ

THE TEOLOS SOCIETY PRESS

THE TEOLOS SOCIETY

Arts & Culture Research Lab Observatorium

ΔΕΚΑΕΞΑΣΕΛΙΔΟ DECAEXASELIDO

Ακαδημαϊκές Προσεγγίσεις στο Πολιτιστικό Πεδίο της Ελλάδας
Academic Perspectives on Greece's Cultural Field

16	1	14	3	5	12	7	10
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ΑΝΑΪΣ ΑΛΦΙΕΡΗ

Στοές σε μετάβαση: Μνήμη, αντίσταση και το δικαίωμα στην πόλη

ΔΗΜΗΤΡΗΣ ΠΑΠΑΧΡΗΣΤΟΣ

Χαρτογραφώντας τις σχέσεις ανάμεσα στο Κεφάλαιο και την πολιτιστική δραστηριότητα στην Αθήνα μετά την εποχή των κρίσεων

ΜΑΡΙΑΝΝΑ ΣΤΕΦΑΝΙΤΣΗ

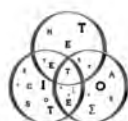
Πολιτιστικά ιδρύματα και σύγχρονη εικαστική σκηνή στην Αθήνα

ΛΙΑΝΑ ΨΑΡΟΛΟΓΑΚΗ

Spatial Sea – Χωρικά Ύδατα – η τοποειδική εγκατάσταση ως συγκρουσιακό βίωμα πολιτικής και πολιτιστικής κληρονομιάς, και καθημερινής ζωής

ΕΠΙΤΡΟΠΗ

ΓΕΩΡΓΙΑ ΚΟΤΡΕΤΣΟΣ
CAMERON BELL
THE PROVINCES
• ΚΩΣΤΑΣ ΙΩΑΝΝΙΔΗΣ
• ΕΛΕΝΗ ΜΟΥΖΑΚΙΤΗ
ΜΑΛΑ CİRİC
ΜΑΡΙΑΝΝΑ ΤΣΙΟΝΚΗ
ΜΑΡΙΤΑ ΠΑΠΠΑ



ANAÏS ALFIERI

Stoas in Flux: Memory, Resistance, and the Right to the City

DIMITRIS PAPACHRISTOS

Mapping the relations between Capital and cultural activity in Athens after the era of crises

MARIANNA STEFANITSI

Cultural institutions and the contemporary visual art scene in Athens

LIANA PSAROLOGAKI

Spatial Sea – Χωρικά Ύδατα – the site-specific installation as contested space of politics, heritage and everyday life

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MARİTA PAPPÄ



“DECASEXASELIDO: Academic Perspectives on Greece's Cultural Field” is an anthology series, intended to bring to the forefront current scholars working on issues that matter in Greece. Our first volume, published in September 2025, featured four 16-page booklets by:

- **Anais Alfieri** (Urban Designer and Specialist in Participatory Processes)
- **Dimitris Papachristos** (visual artist – researcher)
- **Marianna Stefanitsi** (researcher – visual artist)
- **Liana Psarologaki** (Associate Professor – Head of Research and Impact, New Buckinghamshire University – Architect, NTUA, TEE, RIBA)

The four thesis summaries were selected through an open call by an eight-member selection committee.

TELL ME
A Portrait of the Post-industrial Era of Patras

PAGES 96

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Τ Ε Λ Λ

Μ Ε



The book “**TELL ME**” by Giorgos Maraziotis published by THE ΤΕΛΟΣ SOCIETY examines the post-industrial trajectory of Patras from 1960 to the present day through the collection and artistic transcription of oral histories from the city’s workers. The edition contains the full set of oral narratives from employees of 16 post-industrial units, along with a series of photographs that illustrate Patras’s evolutionary course, thus functioning as an artistic portrait of the city in the post-industrial era.

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ΓΕΩΡΓΙΑ ΚΑΚΟΥΡΟΥ-ΧΡΟΝΗ

ΤΟ ΚΑΣΤΕΛΛΟΡΙΖΟ ΒΟΤΣΑΛΟΚΟΧΥΛΑΚΙ

ΣΧΕΔΙΟ
ΣΤΕΦΑΝΟΣ ΚΟΛΤΣΙΔΟΠΟΥΛΟΣ

ΕΠΙΜΕΛΕΙΑ ΠΕΡΙΕΧΟΜΕΝΟΥ ΕΙΚΟΝΩΝ
ΝΙΚΟΣ ΒΑΓΙΑΣ

ΧΡΩΜΑ
ΑΝΑΣΤΑΣΙΑ ΒΙΚΤΟΡΙΑ ΜΙΚΡΟΥ



“KASTELLORIZO PEBBLE-SHELL” written by Georgia Kakourou-Chroni and published by THE ΤΕΛΟΣ SOCIETY (TTS), invites readers of all ages on a poetic journey to the island of Kastellorizo. The book was written on September 8, 2022, during TTS’s cultural research program **“OBSERVATORY – EDGES”** on Agios Georgios of the Island opposite Kastellorizo. The program was supported by the Hellenic Ministry of Culture, the South Aegean Region, and the Municipality of Megisti.

In December 2024, the book was gifted to the nursery and elementary school children of Kastellorizo - where for the first time both children and adults recognized their land through the book’s illustrations. The story follows a small pebble and a seashell on the island’s shore. Through sea, sky, and nature’s wonder, the seashell teaches the pebble about friendship, empathy, and acceptance.

ΟΙΚΙΣΜΟΣ ΙΣΜΑΗΛ, ΤΗΝΟΣ

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ΠΟΛΙΤΙΣΤΙΚΗ ΔΡΑΣΗ

ISMAIL
project

ΚΑΛΛΙΤΕΧΝΙΚΟΙ ΔΙΕΥΘΥΝΤΕΣ

ΓΕΩΡΓΙΑ ΚΟΤΡΕΤΣΟΣ

ΔΗΜΗΤΡΗΣ ΣΚΑΛΚΩΤΟΣ

ΕΙΚΑΣΤΙΚΟΙ

ΕΙΡΗΝΗ ΒΛΑΒΙΑΝΟΥ, ΑΥΔΙΑ ΔΕΛΗΚΟΥΡΑ, ΓΙΩΡΓΟΣ ΜΑΡΑΖΙΩΤΗΣ, ΑΛΕΞΑΝΔΡΟΣ ΡΟΚΑΔΑΚΗΣ

ΠΟΛΙΤΙΣΤΙΚΟΙ & ΕΚΠΑΙΔΕΥΤΙΚΟΙ ΧΩΡΟΙ ΠΥΡΓΟΥ ΤΗΝΟΥ

ΠΡΟΠΑΡΑΣΚΕΥΑΣΤΙΚΟ ΚΑΙ
ΕΠΑΓΓΕΛΜΑΤΙΚΟ ΣΧΟΛΕΙΟ ΚΑΛΩΝ
ΤΕΧΝΩΝ ΠΑΝΟΡΜΟΥ

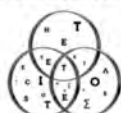
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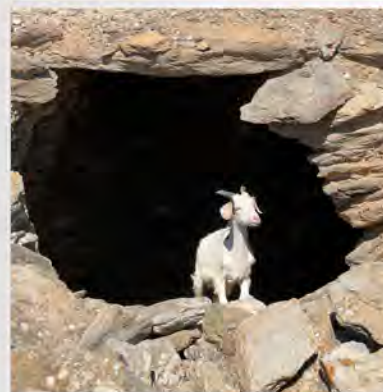
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ΘΕΡΜΕΣ ΕΥΧΑΡΙΣΤΙΕΣ

ΑΔΕΛΦΟΤΗΤΑ ΤΩΝ ΕΝ
ΑΘΗΝΑΙΣ ΤΗΝΙΩΝ



ΠΡΟΔΕΥΤΙΚΟΣ ΣΥΛΛΟΓΟΣ
ΜΑΡΑΑ ΜΑΜΑΔΟΥ ΤΗΝΟΥ



The “**ISMAIL ART PROJECT**”, published by THE ΤΕΛΟΣ SOCIETY, documents a site-specific cultural initiative in the abandoned settlement of Ismail in Tinos, deserted for over 70 years and known as the birthplace of the renowned marble sculptor Yiannoulis Chalepas. The publication captures the project’s ephemeral installations created in dialogue with the landscape, memory, and sculptural heritage of the area. Through essays, photographs, and field research, the book explores themes of disappearance, resilience, and the cultural layers embedded in remote places. Supported by the Municipality of Tinos, the project reflects TTS’s mission to activate forgotten sites through artistic inquiry and community-conscious cultural work.

GREECE EDUCATIONAL HEURISM Vol. I & Vol. II

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<i>Enterprise Project</i> <i>Athens Zine Bibliothèque</i> <i>ZOOTROPE ATHENS</i> <i>COUNTERPUBLICS</i> <i>TWIXTlab</i> <i>OnMaterials</i> <i>Stoa42</i> <i>se-antiparis</i> <i>Athens Open Studio</i> <i>Athens Art Walk</i> <i>MeMSEA</i> <i>Satyrz and Mavvada</i> <i>ctarafaia</i> <i>RAW SIGHT</i> <i>The Flower Girls Collective</i> <i>Fidel flow art</i> <i>AMA House</i> <i>Evia Association</i> <i>Two Thirds Private Space</i>	<i>L Lovey Art Books</i> <i>To Phip</i> AMFISSA ΑΜΦΙΣΣΑ <i>The Symptom Projects</i> KARDAMYLI ΚΑΡΔΑΜΥΛΗ <i>Naxos Romance</i> CHIOS ΧΙΟΣ <i>CARAVAN PROJECT</i>	<i>Unleptis Art Residency</i> LAVRIO ΛΑΥΡΙΟ <i>Larvontiki art project</i> LESVOS ΛΕΣΒΟΣ <i>Ulliamartus</i> NAXOS ΝΑΞΟΣ <i>la Chapelle Saints Antioch</i>	
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<i>Archipelago Network</i>	<i>NIEYPPIO</i>	<i>Analayna Space</i> <i>Occupancy Art Project</i>	

CONNECTING THE INDEPENDENT DECENTRALIZED CREATIVE CENTERS IN 436 PAGES
PUBLISHED IN APRIL AND SEPTEMBER OF 2022



Our inaugural research GREECE Educational Heurism Vol. 1 & Vol. 2, published in 2022 only a few months apart, we studied nearly 300 independent art spaces across Greece—research that unfolded over two years. From these, we featured 72 spaces in two volumes located in Evia, Tinos, Elafonisos, Thessaloniki, Kavala, Vamvakou, Lesvos, Nisyros, Piraeus, Pyrgos, Crete, Chios, Anafi, Paros, Syros, Amfissa, Kardamyli, Amorgos, Lavrio, Naxos, Ios, Athens and others.

TINOS EVIA LESVOS

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CARVING THE NEGATIVE

ΣΜΙΑΕΥΟΝΤΑΣ ΤΟ ΑΡΝΗΤΙΚΟ

HOSTING PLATFORMS | ΣΥΝΕΡΓΑΖΟΜΕΝΟΙ ΦΟΡΕΙΣ

KOINONQ, THE TINOS GATHERING
TINOS | THNOS

TIDAL CULTURE LAB
EVIA | EYBOIA

K-GOLD TEMPORARY GALLERY
LESVOS | ΛΕΣΒΟΣ

CURATORS | ΕΠΙΜΕΛΗΤΕΣ

SOTIRIOS BAHTSETZIS
ΣΩΤΗΡΙΟΣ ΜΠΑΧΤΣΕΤΖΗΣ

DIMITRIS SPYROU
ΔΗΜΗΤΡΗΣ ΣΠΥΡΟΥ

CHRISOULA LIONIS
ΧΡΥΣΟΥΛΑ ΛΙΩΝΗ

ARTISTS | ΕΙΚΑΣΤΙΚΟΙ

SOFIA DONA, MARIA PAPADIMITRIOU, ELIANA OTTA, YORGOS MARAZIOTIS, ILIAS PAPALIAKIS, PANOS SKLAVENITIS
ΣΟΦΙΑ ΝΤΩΝΑ, ΜΑΡΙΑ ΠΑΠΑΔΗΜΗΤΡΙΟΥ, ΕΛΙΑΝΑ ΟΤΤΑ, ΓΙΩΡΓΟΣ ΜΑΡΑΖΙΩΤΗΣ, ΗΛΙΑΣ ΠΑΠΑΛΙΑΚΗΣ, ΠΑΝΟΣ ΣΚΛΑΒΕΝΙΤΗΣ

PARTICIPANTS | ΣΥΜΜΕΤΕΧΟΝΤΕΣ

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“CARVING THE NEGATIVE” is a pioneering art book by THE ΤΕΛΟΣ SOCIETY, documenting a radical post-pandemic project across Tinos, Evia and Lesvos. The project challenged conventional authorship by replacing the singular “artist” with collective creation, dissolving the line between creator and spectator. Through ephemeral installations, participatory performances, and community-rooted gestures — from human chains and clay oil-pots to improvised tableaux — the book examines memory, place, and the dissolution of hierarchical artistic roles. Richly illustrated and rooted in local contexts, “Carving the Negative” underscores the power of communal authorship and reconnects contemporary art with the social and cultural topography of Greece.



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Ministry of Culture and Sports

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- https://loophole.art/articles/georgia-kotretsos-interview?fbclid=PAZXh0bgNhZW0CMTEAc3J0YwZhchBfaWQMMjU2MjgxMDQwNTU4AAGnw9-hpqcHptkCV5XCOocrbh8bee_tf1N347HxMSfwEPqDJ1hNED0Pud8QhPY_aem_RdjmRhkY2vwq1djGb5GRg
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- <https://www.elculture.gr/psomi-karvouno-mia-odi-sto-epitrapezio-psomi-me-fonto-to-fysiko-skiniko-tis-vamvakous-lakonias/>
- <https://www.elculture.gr/kellari-10-cellar-10-i-the-telos-society-tima-to-kellari-10-kai-tin-istoria-tis-achaia-clauss-me-ena-mesaiou-mikous-ntokimanter/>
- <https://elculture.gr/dekaexaselido-tell-me-dyo-nees-ekdoseis-apo-tin-the-telos-society/>

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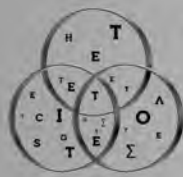
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2022

- <https://elculture.gr/i-eikastikos-georgia-kotretsos-sto-elc-ston-choro-mas-i-polyteleia-egkeitai-stin-poiotita-kai-tin-evaisthisia-ton-anthropon-pou-synergazomaste/>
- <https://elculture.gr/sta-chnaria-tou-ismail-project-pou-dinei-kai-pali-zoi-ston-egkataleimmeno-oikismo-tis-tinou-mesa-apo-efimera-in-situ-erga/>
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- <https://elculture.gr/paratiritirio-akra-pa-%c9%bea-ti-%c9%bei%cb%88ti-%c9%bei-o-akra%cb%90-tis-tie-telos-society-oi-taxideftes-miloun-sto-elc-me-aformi-ti-symmetochi-tous-stin-politismiki-d/>

2020

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THE TEΛOΣ SOCIETY



Arts & Culture Research Lab Observatorium

2. MENTORING & ASSISTANCE APPROACH

TTS adopts a research-driven, practice-based mentoring methodology, combining cultural analysis, fieldwork, and strategic design.

Our approach includes:

- **Needs Identification:** Through qualitative research (interviews, field visits, stakeholder mapping), we identify SME-specific challenges and opportunities within their cultural and operational context.
- **Strategic Guidance:** We provide tailored frameworks that translate cultural knowledge into actionable strategies, including audience development, digital storytelling, and sustainable cultural production.
- **Technology Mediation:** TTS acts as a mediator between advanced tools (digital archiving, audiovisual documentation, mapping technologies) and SMEs, ensuring that solutions are accessible, scalable, and “new-to-the-firm.”
- **Capacity Building:** We support SMEs in integrating interdisciplinary methods—combining heritage knowledge with design, ecology, and digital tools—to strengthen resilience and innovation capacity.
-

Our experience lies in bridging the gap between theory and practice, enabling heritage professionals to adopt tools that are not only technologically relevant but also culturally meaningful and operationally feasible.

•

THE TEΛOΣ SOCIETY



THE TELOS SOCIETY

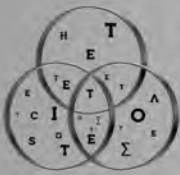
THE TEAOΣ SOCIETY actively contributes to the Dual Transition (Digital & Green) by developing methodologies that integrate cultural heritage with sustainable and digital innovation practices.

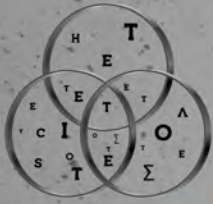
TTS supports SMEs in adopting digital tools for documentation, dissemination, and audience engagement, including audiovisual storytelling, digital archives, and hybrid publishing models. Our approach prioritises accessibility and low-barrier technologies, ensuring that digital transformation is inclusive and adaptable to small-scale cultural actors. By translating complex digital processes into practical applications, we enhance the digital resilience of heritage-based SMEs.

Our work is grounded in ecological awareness and sustainability. Through projects such as MIG and “ΨΩMI & KAPBOYNO,” we promote traditional knowledge systems that inherently embody sustainable practices—local materials, low-impact production, and circular economies. We guide SMEs in recognising and reactivating these practices within contemporary frameworks, contributing to environmentally responsible cultural production.

TTS aligns with the principles of data control, ethical knowledge production, and strategic autonomy. We prioritise locally grounded knowledge systems, ensuring that data and cultural narratives remain under the control of communities and practitioners. Our methodologies resist extractive models of data use and instead promote collaborative, transparent, and context-sensitive innovation.

By fostering interdisciplinary collaboration, TTS strengthens the capacity of SMEs to operate within a European cultural ecosystem that values both technological advancement and cultural specificity. Our work ensures that innovation is not imposed but co-developed—rooted in local knowledge, scalable across contexts, and aligned with European values of sustainability, inclusivity, and sovereignty.





THE TEAOΣ SOCIETY

GEORGIA KOTRETSOS

Founder and Director

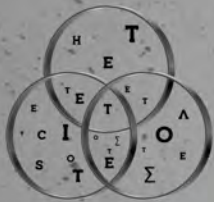
BIO



GEORGIA KOTRETSOS (b. 1978, Thessaloniki, Greece) is a visual artist, researcher and publisher based in Athens, Greece. She is currently an **Artist Fellow, at the Institute of Advance Study**, Durham University in the UK. She is certified **Mentor** by the **Inter-Chamber Certification Body - ICCB** and the **Athens Chamber of Commerce and Industry - ACCI** and lastly, she is currently preparing to obtain certification in **Green Tech Growth in Culture** from **DYPA**.

She moved to **South Africa** in her adolescence, during the abolition of apartheid where she completed the last three years of highschool. Kotretsos holds a **Master of Fine Arts** from the **School of the Art Institute of Chicago** on a full scholarship (2004) in the United States and a **Bachelor of Fine Arts** from the **Durban Institute of Technology in KwaZulu Natal** (2000) in South Africa.

Through her work, she critiques the conformity of seeing through studying, proposing, and applying liberating and anarchic approaches to viewing art, arguing that seeing is dependent on the site and context in which it is experienced. Through her research, she encourages specialized approaches to how knowledge is produced and/or could be produced.



THE TEAOΣ SOCIETY

GEORGIA KOTRETSOS

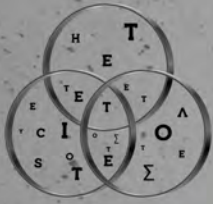
Founder and Director

BIO (continues)



In 2016, Kotretsos was nominated for the **FAENA ART AWARD**. In 2015, she received a grant from the **NEON** Foundation for her solo exhibition titled "**OPEN ARTISTS STUDIO FOUNDATION**" at **C9 MaximiliansForum** in **Munich**, supported by the **Department of Arts & Culture of the City of Munich**. In 2014, she was nominated for the **Future Generation Art Prize** and the **Follow Fluxus Residency & Grant**. She has exhibited her work in Greece and abroad, presenting seven solo exhibitions. In 2014 and 2015, she presented the lecture/performance titled "**Socially engaged? Better, socially married!**" at **FIELD MEETING** during the **Asian Contemporary Art Week** in New York, at at the **FIELD MEETING Take 2: An Afterthought, a collateral event of the 56th Venice Biennale**, and at **Diasporas** in Thessaloniki. In 2015, she was an artist in residence in Greece, Italy, and Germany.

Her work aligns with the initiative to co-found the five-year art project **Boots Contemporary Art Space** in St. Louis, Missouri—a contemporary art laboratory (2006-10). Additionally, she founded and curated **BootPrint** (2006-10), a semi-annual magazine created by and for artists. Her work has been presented at various institutions in Greece and internationally, including the **Onassis Art Center**, New York; the **Asian Society**, New York; the **4th Thessaloniki Biennale of Contemporary Art**; the **Tinguely Museum**, Basel; **La Kunsthalle Mulhouse**; the **Macedonian Museum**



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of **Contemporary Art**, Thessaloniki; and the **Contemporary Art Museum St. Louis**, among others. From 2009 to 2013, she was a contributing writer for **Inside the Artist's Studio** on **PBS Arts Feature**, **Art21 Magazine**. In 2014, her column was published on **LABKULTUR.TV** in Germany.

She has numerous permanent installations. One may be found at the **Minos Beach Hotel** in Agios Nikolaos, Crete, titled "**4 Cents: On Show For 500 Years**" with the support of the G. & A. Mamidakis Foundation. Her work may be found in private collections in Greece and abroad. Notable the National Bank of Greece, the Beltsios Collection, the Naoum Collection, L'appartement22 Collection, Heidman and others.

THANK YOU
Georgia Kotretsos